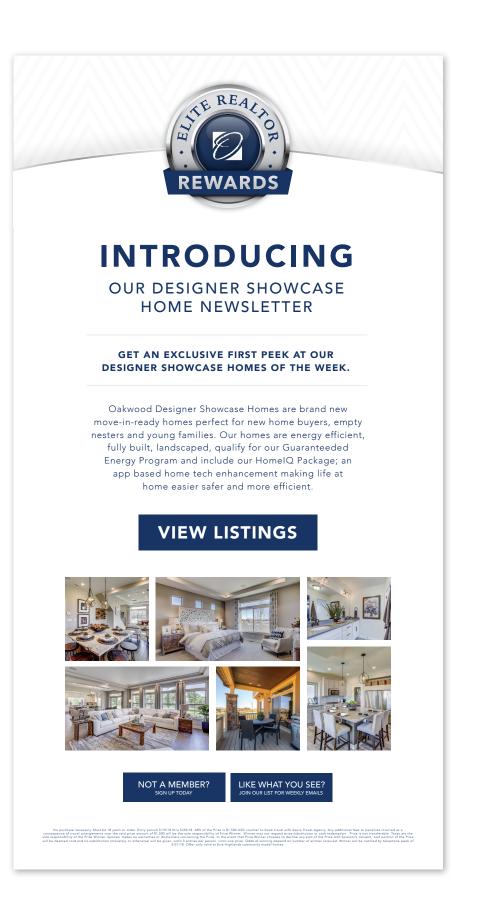
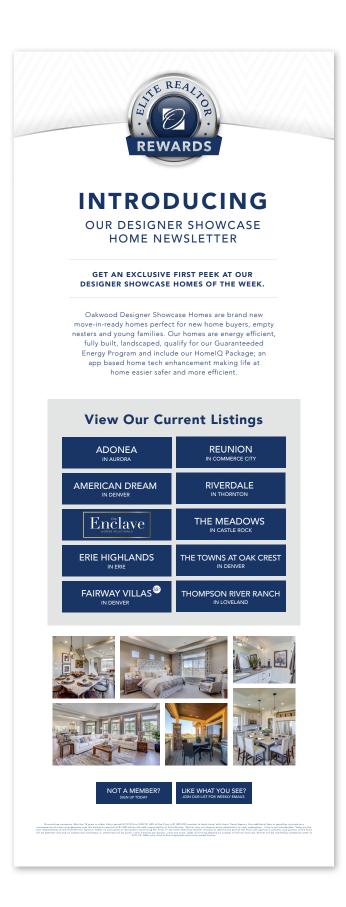


*Reminder email will take same form with updated subject line or preheader



NAME: DSH EMAIL TEMPLATE TYPE: INFORMATIVE/INTRODUCTION AUDIENCE: ALL COMMUNITIES



NAME: DSH EMAIL TEMPLATE TYPE: INTRODUCTION/DETAILED/WEEKLY OR MONTHLY AUDIENCE: DENVER DIVISION

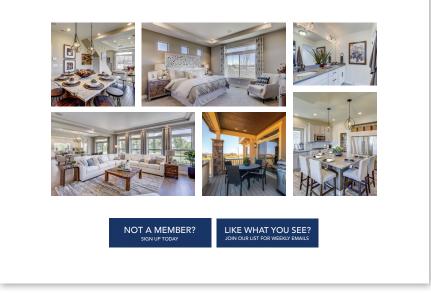


COMMUNITY DESIGNER SHOWCASE HOMES

SUB HEAD GOES HERE

View our move-in-ready homes, offering unparalleled craftsmanship, comfort, and design, **perfect for new home buyers.** Energy efficient homes, fully built, landscaped, qualified for our **Guaranteeded Energy Program** and include our **HomelQ** Package; an app based home tech enhancement making life at home easier safer and more efficient.

VIEW LISTINGS



Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: DSH EMAIL TEMPLATE TYPE: DETAILED/WEEKLY OR MONTHLY AUDIENCE: COMMUNITY SPECIFIC

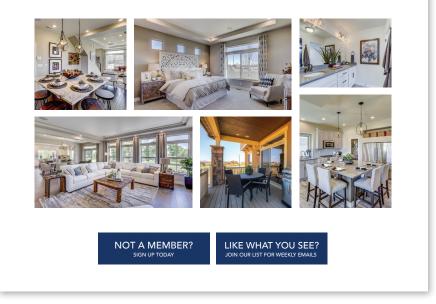


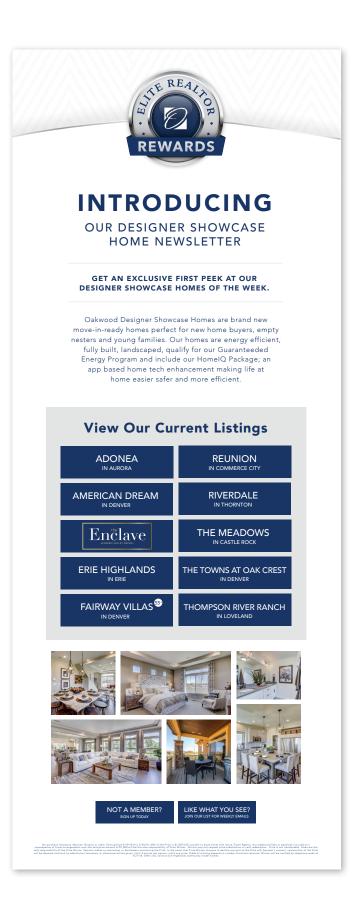
RIVERDALE DESIGNER SHOWCASE HOMES

MOVE IN THIS SUMMER

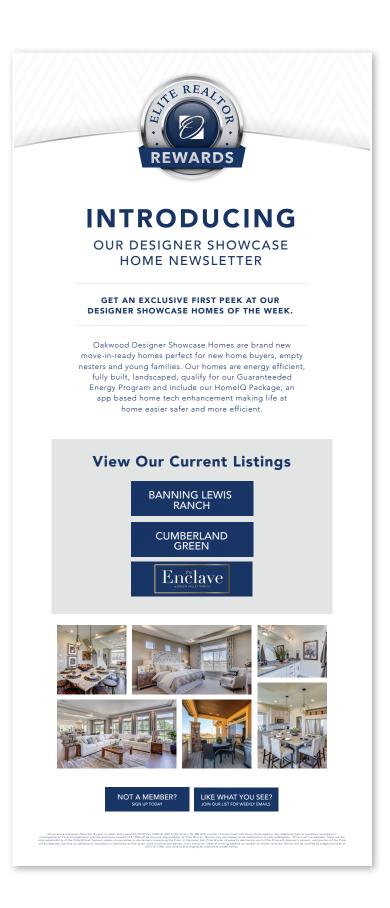
View our move-in-ready homes, offering unparalleled craftsmanship, comfort, and design, **perfect for new home buyers.** Energy efficient homes, fully built, landscaped, qualified for our **Guaranteeded Energy Program** and include our **HomeIQ** Package; an app based home tech enhancement making life at home easier safer and more efficient.

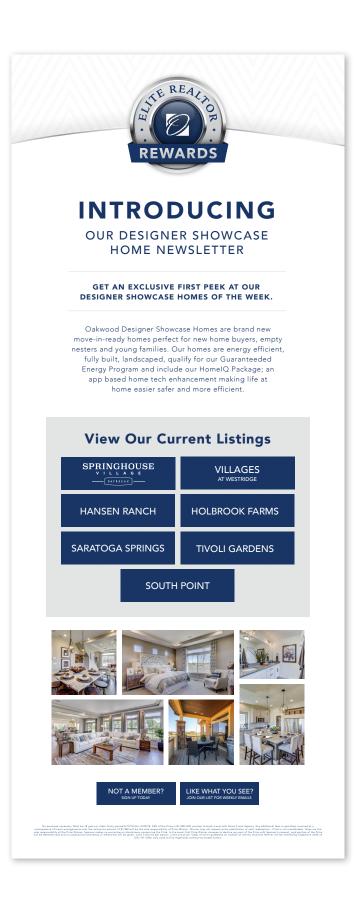
VIEW LISTINGS



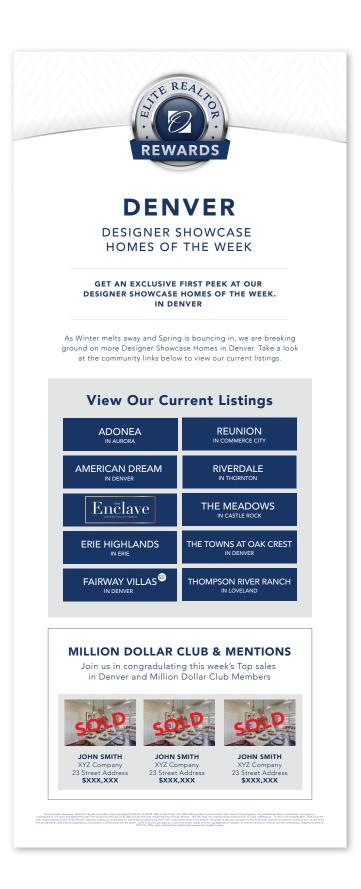


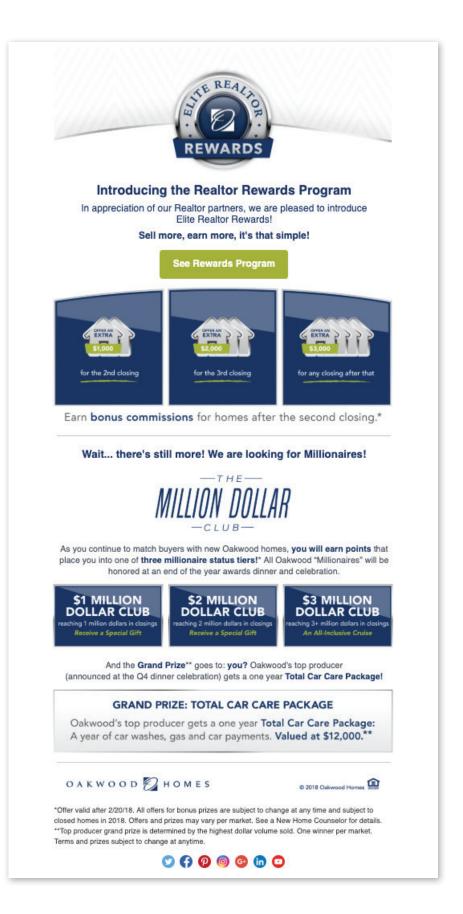
NAME: DSH EMAIL TEMPLATE TYPE: INTRODUCTION/DETAILED AUDIENCE: DENVER DIVISION





NAME: DSH EMAIL TEMPLATE TYPE: INTRODUCTION/DETAILED AUDIENCE: UTAH DIVISION





NAME: INTRODUCTION TEMPLATE TYPE: INTRODUCTION/INFORMATION AUDIENCE: ALL COMMUNITIES

REWARDS	
MILLION DOLLAR CLUB	
\$1 MILLION: Joe Smith \$2 MILLION: Karen Adams \$3 MILLION: Matt Carlton	
Follow the Club	
Stay up-to-date with DenverAlii error ax usu, ne vix rebum insolens, mel usto animal ut. Fierent detraxit eu cum, in mei citta concludaturque, tation timeam ut nam.	
FEATURED QUICK MOVE-IN HOMES Surrey East 104th Way PEAVIANE Threa-Story, 1901 Total Sq. Fr. 3 Smart Space, Large East in Kichen Hisda Kichen Spbline Bath, and Upstairs Läundry Hoom, \$359,396	
Appliances, Wood Ploors, Large Master Suite with Spaline State Sta	
Click to View All Quick Move-Ins	
For more information and to view thase Move-in- Ready Homes, call us to schedule an appointment with your client today! FEATURED HOMESITE RELEASE	
We are releasing 4 homesites at Vista Point in Erie this weekend! (Community Name) is a prime location for families with great relighbophood amenities and recreation. Limited availability — first come, first served.	
MOMENTATION HOMESTRE PREMIUM 431 \$43,200 497 \$31,200 498 \$43,000 499 \$31,200 498 \$43,000 400 \$100 401 \$14,000	
Call Today to find out how to secure a homesite for your client!	
303.486.8915 COMING SOON: VIP COMMUNITY The Enclave The Enclave at Green Villey Hanch will ofter single-family homes and showcase a variety of Usary floorplans up to Son Ball, this be set on the award- be set on the award- Click to become a VIP	
Become a community VIP and be one of the first to receive an invitation to sneak peak events, pricing and for releases, and a personal Concilerge before we release to the market!	
0 A K W 0 O D 🔛 H O M E S 828104eesthere 🔐	
*Offer valid after 2/20/18. All offers for bonus prizes are subject to change at any time and subject to closed homes in 2018. Offers and prizes may vary per market. See a New Home Counselor for details. **Top producer grand prize is determined by the highest dollar volume sold. One winner per market. Terms and prizes subject to change at anytime.	

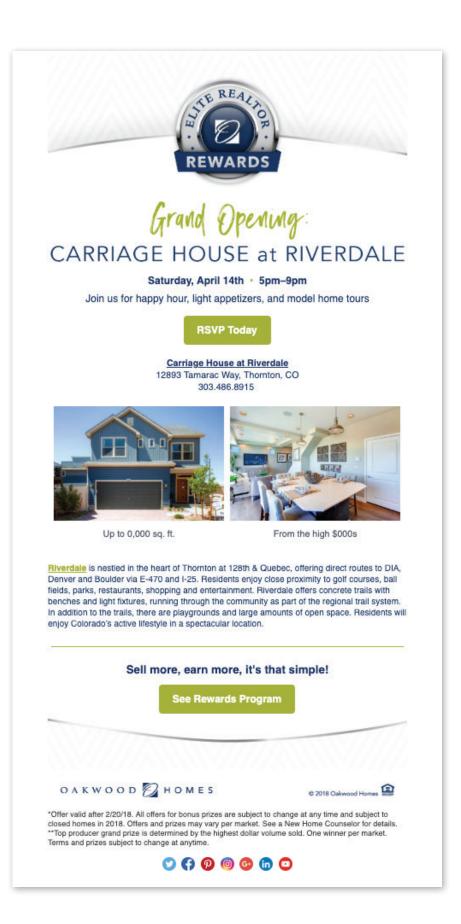
NAME: NEWSLETTER TEMPLATE TYPE: INTRODUCTION/INFORMATION AUDIENCE: ALL COMMUNITIES



NAME: HOMESITE TEMPLATE TYPE: INTRODUCTION/INFORMATION AUDIENCE: ALL COMMUNITIES

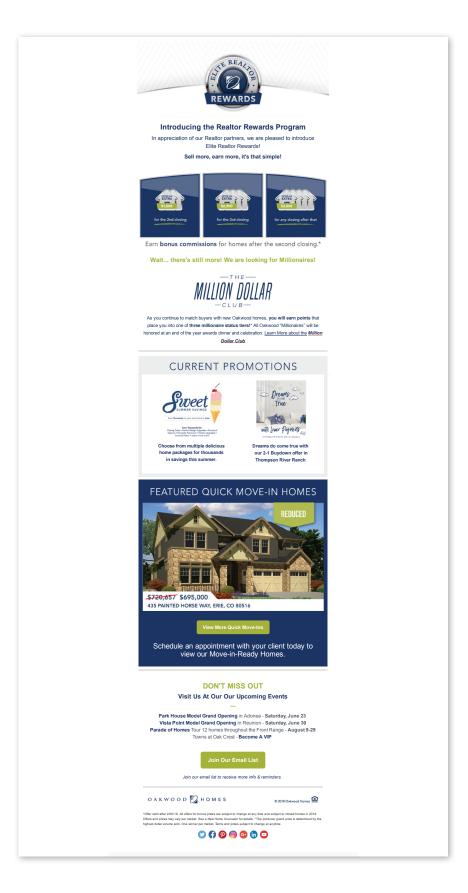


NAME: HOMESITE TEMPLATE 2 TYPE: INTRODUCTION/INFORMATION AUDIENCE: ALL COMMUNITIES





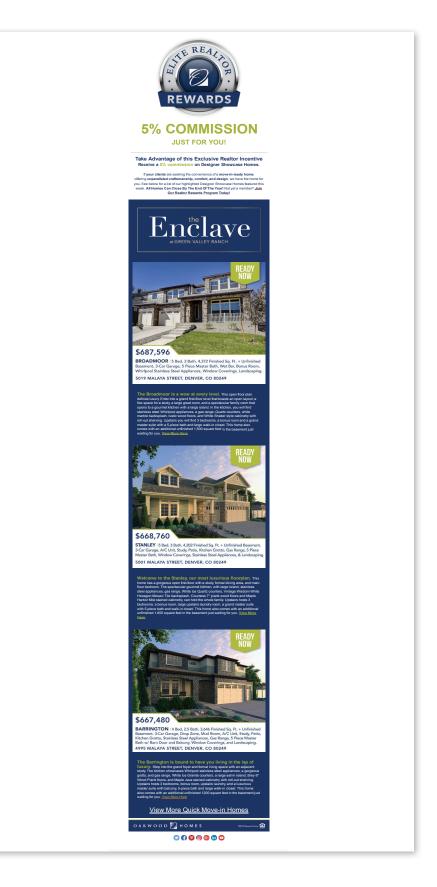
Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: WELCOME EMAIL TYPE: AUTOMATION AUDIENCE: ALL COMMUNITIES



Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: INTRODUCTION EMAIL TYPE: INTRODUCTION/INFORMATION AUDIENCE: DENVER DIVISION



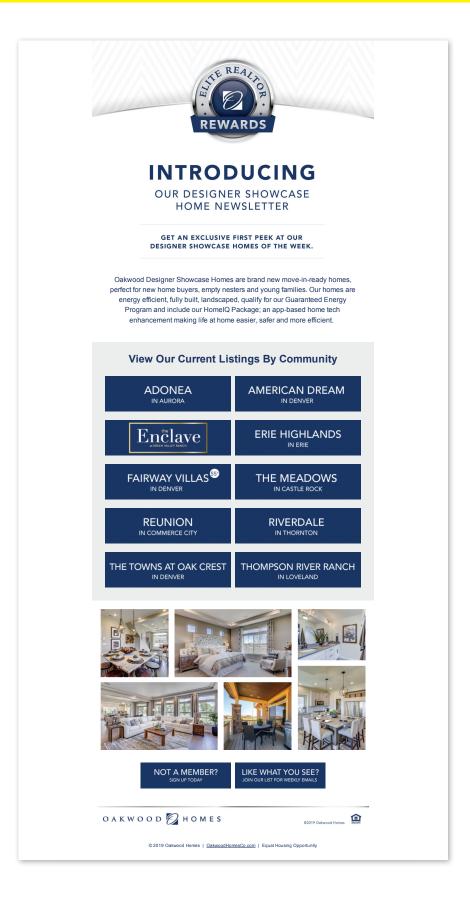
Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: INTRODUCTION EMAIL TYPE: INTRODUCTION/INFORMATION AUDIENCE: CO SPRINGS DIVISION



Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: REALTOR REWARDS DSH - ENCLAVE HIGHLIGHT TYPE: INFORMATIVE/DETAILS AUDIENCE: ENCLAVE COLLECTION









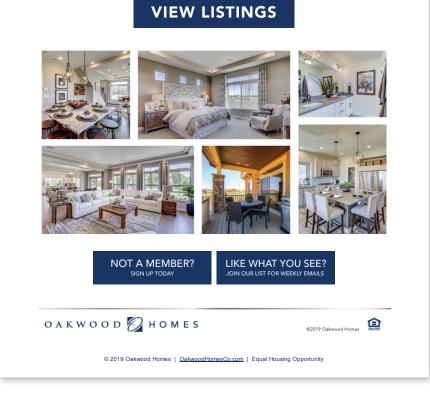
Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: EVENT EMAIL TYPE: INFORMATIVE/DETAILED/ANNOUNCEMENT AUDIENCE: ALL COMMUNITIES



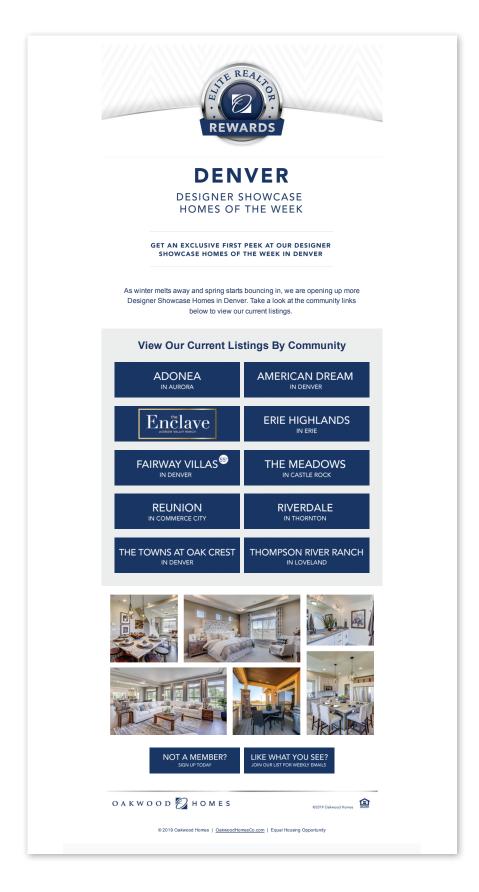
RIVERDALE DESIGNER SHOWCASE HOMES

MOVE IN THIS SUMMER

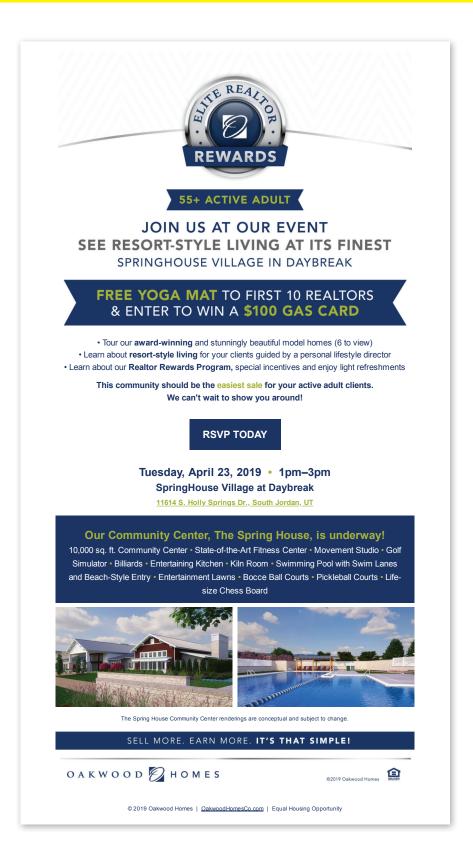
View our move-in-ready homes, from the mid \$300s in Thornton. Our Carriage House Collection Homes offer unparalleled craftsmanship, comfort, and design, perfect for new home buyers. Energy efficient homes, fully built, landscaped, qualified for our Guaranteed Energy Program and include our HomelQ Package; an app based home tech enhancement making life at home easier safer and more efficient.



Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: DSH EMAIL TYPE: DETAILED/WEEKLY OR MONTHLY AUDIENCE: RIVERDALE COLLECTION



Realtor Rewards Email Matrix Porsha Coulson 04/18/19 NAME: DSH EMAIL TYPE: INTRODUCTION/DETAILED/WEEKLY OR MONTHLY AUDIENCE: DENVER DIVISION



Realtor Rewards Email Matrix Porsha Coulson 04/18/19

NAME: EVENT EMAIL TYPE: INFORMATIVE/DETAILED/ANNOUNCEMENT AUDIENCE: SPRING HOUSE COLLECTION